GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:1037
ANSWERED ON:27.07.2001
TRADE FAIRS ORGANISED BY ITPO
RAMDAS ATHAWALE

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) the number of trade fairs organised by ITPO in Delhi during the last three years, year wise;

(b) the entry fee charged for these fairs during the above period, year- wise;

(c) whether the ITPO has increased the entry fee in the recent past;

(d) if so, the extent of increase made in each year;

(e) whether figure of the visitors in the fairs has been decreasing year -by-year as a result thereof;

(f) if so, whether the Government propose to reduce the entry fee in the near future; and

(g) if so, the details thereof and if not the reasons therefor?

Answer

MINISTER OF COMMERCE AND INDUSTRY (SHRI MURASOLI MARAN)

(a) : Details of fairs organized by ITPO for the last three years are given in Annexure - I.

(b) : Details of entry fee charged for different fairs from year to year during the last three years are given in the statement enclosed as Annexure II. In respect of Fairs held concurrently, a single entry fee is charged.

(c)&(d) : Entry fee was increased only for one fair viz. India International Trade Fair as per details given in the Annexure-II (S.No. 12).

(e) : There has been a decrease in the sale of entry tickets for India International Trade Fair heldin 1999-2000 and 2000-2001. The decrease in the sale of entry tickets cannot, however, be directly co-related to increase in the entry fee.

(f) & (g) : No, Sir. Current entry fee rates are considered reasonable.

ANNEXURE-I

ANNEXURE REFERRED TO IN REPLY TO PART (A) & (B) OF LOK SABHA UNSTARRED QUESTION NO.1037 TO BE ANSWERED ON JULY 27, 2001 REGARDING TRADE FAIRS ORGANISED BY ITPO

Sl. No.	1998-99	1999-2000	2000-2001
1.	Consumexh	1.Consumexh	Consumexh
2.	Social Development Fair	2.Social Development Fair	Social Development Fair
3.	Delhi Book Fair	3.Delhi Book Fair	Delhi Book Fair
4.	Sajawat	4.Sajawat	Sajawat
5.	Stationery Fair	5.Stationery Fair	Stationery Fair
6.	Ujala	6. Mystique India	Tex Styles
7	Mystique India	7.Winter Show	Shoe Fair

8. Winter Show 8. National Children Fair Krishi Expo

9. National Children Fair 9. Tex Styles Ahara (Food Expo)
10. Tex Style 10. Shoe Fair Print Pack
11. Shoe Fair 11.Krishi Expo India International Trade Fair
12. Ahara (Food Expo) 12.Ahara (Food Expo)
13. Print Pack 13.Prakash
14. India Int. Trade Fair 14.International Security Exhibition
15.India International Trade Fair

(Total No. 14) (Total No: 15) (Total No. 11)

ANNEXURE-II

ANNEXURE REFERRED TO IN REPLY TO PART (A) TO (D) OF LOK SABHA UNSTARRED QUESTION NO.1037 TO BE ANSWERED ON JULY 27, 2001 REGARDING TRADE FAIRS ORGANISED BY ITPO

STATEMENT SHOWING RATES & NO. OF VISITORS IN FAIRs

Sl. No	Name of Fair(s)	1998-99		1999-2000		2000-2001	
		Entry Fee Rs.	No. of Tickets Sold	Entry Fee	No. of Tickets Sold	Entry Fee	No. of Tickets Sold
1.	Consumexh/Social Development Fair +						
	Adult	5/-	45821	Entry Free		Entry Free	
	Child	2/-	3711				
2.	Delhi Book Fair/Sajawat/ Stationery fair/ Ujala(Ujala held only in 1998-99)						
	Adult	5/-	103591	5/-	125371	5/-	91099
	Child	2/-	8070	2/-	8412	2/-	5780
3.	Mystique India						
	Adult	5/-	46676	5/-	22973	Not held	
	Child	2/-	1555	2/-	830		
4.	Winter Show/National Children Fair+						
	Adult	5/-	63181	Entry Free		Not held	
		2/-	11617				
5.	Tex Styles						
	Business(Seasonal)						
	Business (Single entry)	1500/-	10	1000/-	10	500/-	16

500/- 1023 300/- 1566 150/- 1892

6.
Shoe Fair
Business(Seasonal) ++ ++ 250/- 15 250/- 14
Business (Single entry) 100/- 1898 100/- 1847 100/- 2730
Adult 5/- 5419
Child 2/- 282

7.Krishi Expo Not held Entry Free Entry Free

8.Ahara(Food Expo)
Business (Single entry) 50/- 3338 50/- 2579 Entry by registration

9.Prakash
Business(Seasonal) Not held 250/- 7 Not held
Business (Single entry) 50/- 1604

10.Print Pack
Business(Seasonal) 50/- 9783 Not held Only through invitation

11.International Security
Exhibition
Business(Seasonal) Not held 250/- 6 Not held
Business (Single entry) 100/- 1369

12India International
Trade Fair
Business(Seasonal) 750/- 41 1000/- 33 1000/- 41
Business (Single entry) 150/- 10986 200/- 8531 200/- 8576
Weekdays
Adult 10/- 1294712 15/- 434640 15/- 425875
Child 5/- 144966 8/- 41267 8/- 54462
Weekdays
Adult # 20/- 542992 25/-
Child # 10/- 71074 10/- 120871

Note :

+ Fairs/ events held concurrently. There is one entry ticket for concurrent fairs
++ No Business (Seasonal) Ticket
# No separate rates for weekends